

IKS Special Lecture Series SoSe 2016

Actors of Economic Relations between Germany and Korea

The economic relations between the Republic of Korea and the Federal Republic of Germany have a long tradition and were placed on a formal footing with the signing of the German-Korean trade, friendship and shipping agreement on 26 November 1883. Today, the Republic of Korea – with its powerful economy and high technological capacities – belongs to Germany’s most important economic partners in East Asia. Following China and Japan, South Korea, the twelfth-largest national economy and seventh-largest export nation in the world, is Germany’s third most important market in Asia. Conversely, with a bilateral trade volume of ca. 29 billion US dollar (2014) and an investment volume of ca. 246 million US dollar (2014), Germany remains the largest and most important trade and investment partner in Europe.

In the course of the Special Lectures Series “Economic Relations between Germany and Korea,” various actors involved in the process of economic exchange between the two countries will share their experiences.

**Mi. 22. Juni
2016**

Clash of Cultures? Das Mobile Gaming Business in Korea und Europa

18 – 20 Uhr **David Mohr, General Manager Europe,
GAMEVIL Europe GmbH**



GAMEVIL® is a premier mobile game publisher located in Los Angeles, USA and Seoul, Korea. Established in 2000, GAMEVIL has earned a reputation as one of the best companies in the mobile games sector by crafting award winners in a diverse portfolio of games. GAMEVIL is well known for revolutionizing the sector with its original and innovative mobile games, backed by unparalleled expertise in advanced mobile technology. As a world class leader in mobile games publishing, GAMEVIL continues to lead the sector with a commitment to establish mobile as the definitive mass market entertainment platform of the world. In 2014 GAMEVIL expanded to Europe and appointed David Mohr as general manager.

Time: Wednesday 18:00-20:00

Venue: Seminar Room, The Institute of Korean Studies, Fabeckstr. 7, 14195 Berlin

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