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한국학과

Korean Studies
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THE BEAUTIFUL FACE OF MODERNITY

Beauty, Beautification and Social Change in
transnational East Asia

26.-27.11.2016
Freie Universität Berlin

CONFERENCE PROGRAM

26. November 2016

9.00 am: **Keynote speech Prof. Eun-Jeung Lee** (Freie Universität Berlin):

Lookism in South Korea

9.45 – 10.00 am: **coffee break**

10.00 – 12.30 am: Panel 1: Korea

Prof. Cho Joo-hyun (Keimyung University): *Body Practices in South Korea: The Subjection of Women and Agency in Late Modernity*

Dr. Sharon Hellin Lee (New York University): *“Love Your Body”: Plastic Surgery, Feminist Activism and the Trouble with Self-Esteem*

Prof. Joanna Elfving-Hwang (University of Western Australia): *Deracialising Korean Bodies? Media, Global Beauty Aesthetics and Cosmetic Surgery in Contemporary South Korea*

12.30 – 1.30 pm: **lunch break**

1.30 – 3.15 pm: Panel 2: Japan

Prof. Annette Schad-Selfert (Universität Düsseldorf): *The Beauty of the Middle Mass – Household Consumption and Attractiveness in Postwar Japan*

Dr. Masafumi Monden (University Sydney): *Looking Sweet and Sharp: Male Beauty, Liminality and Self-hood in Contemporary Japanese Culture*

3.15 – 3.30 pm: **coffee break**

3.30 – 4.30 pm: *“If I can K-Pop dance I’ll be part of your beauty revolution”* - Video presentation and talk with **artist Kate-Hers Rhee**

27. November 2016

10.00 – 12.30 am: Panel 3: China

Dr. Wen Hua (Chinese University Hongkong): *Selfie, Cosmetic Surgery and Image Making in China*

Dr. Anett Dippner (Freie Universität Berlin): *A taste of class. Social mobility and the promise of “beauty capital” in China*

Dr. Yang Jie (Simon Fraser University): *Aesthetic and Therapeutic Governance in China: Gender, Body and Eating Disorders*

12.30 – 1.30 pm: **lunch break**

1.30 – 3.15 pm: Continuing Panel 3

Dr. Kitty Wei Luo (Indiana University-Purdue University Fort Wayne): *Selling and Consuming Cosmetic Surgery: Construction of Hegemonic Femininity in Post-socialist China*

Valeria Lotti (Graduate School of East Asian Studies, FU Berlin): *Women’s “beauty identities”: The Institutionalization of beauty ideals in China*

3.15 – 3.30 pm: **coffee break**

3.30 – 4.30 pm: **final discussion**