

Kanji Tanimoto

Professor, Dr., School of Commerce,
Waseda University



Business Address:

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Research Interests:

- Business and Society, Corporate Social Responsibility, Social Business, Social Innovation

Present Position:

Professor, School of Commerce, Waseda University (2012-)
Professor, Graduate School of Commerce and Management, Hitotsubashi University (2000-2011)
Professor, Faculty of Commerce and Management, Hitotsubashi University (1997-2011)

Education:

PhD in Business Administration
Graduate School of Business Administration, Kobe University, Japan, (1981-1984).
Master in Business Administration
Graduate School of Business Administration, Kobe University, Japan, (1979-1981).
Bachelor in Business Administration
Faculty of Business Administration, Osaka City University, Japan, (1974-1979).

Academic Activities:

- Japan Forum of Business and Society, President (2011-)
- The Humboldt-International Conference on Corporate Sustainability and Responsibility, Program Committee (2012-)
- Global Corporate Governance Institute, Academic Advisory Committee (2015-)
- 3rd International Conference CSR, Sustainability, Ethics & Governance, Organizing Committee (2016)
- The Japan Association for Social and Economic Systems Studies, Board Member (President, 2009-2012)

Journal Editorial Service:

- *Corporate Governance: The international journal of business in society*, Associate Editor (2016)
- *Sustainability Accounting, Management and Policy Journal*, Editorial Advisory Board (2013-)
- *International Journal of Corporate Social Responsibility*, Editorial Board (2016-)
- *Annals of Japan Forum of Business and Society*, Editorial Board (2011-)
- *The Journal of Corporate Citizenship*, Special Issue: Japanese Approaches to CSR, Guest Editor (2014)

Selected Papers in English

- "The Implementation of CSR Management and Stakeholder Relations in Japan", S.Vertigans and S.O. Idowu (eds), *Stages of Corporate Social Responsibility: From Ideas to Impacts*, Springer, 2016.
- *Dictionary of Corporate Social Responsibility*, eds. by Idowu, et al, [entries: CSR Reporting, Enlightened Self Interest, ISO26000, Role of Nonprofit Sector, Stakeholder Engagement, Stakeholder Mapping, Venture Philanthropy], Springer, 2015.
- "Introduction: Japanese Approaches to CSR", Special Issue of *Journal of Corporate Citizenship*, pp.5-10, 2014.
- "Introduction: CSR and Corporate Governance", ed. by Japan Forum of Business and Society, *CSR and Corporate Governance*, pp.3-10, Chikura Publishing, 2014.
- "Corporate Social Responsibility and Management Process in Japanese Corporations", in *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 9, No.1, pp.10-25, 2013.
- *Encyclopedia of Corporate Social Responsibility*, eds. by Idowu, S. O, Capaldi, N, Zu, L and Das Gupta, A., Springer, 2012, [entries: Sanpoyoshi and CSR, Keidanren].
- "Sustainable Development and Multi-Stakeholders Process", ed. by Japan Forum of Business and Society, *Sustainable Development and Multi-Stakeholders*, pp.2-27, Chikura Publishing, 2012.
- "The Emergent Process of Social Innovation: Multi-Stakeholders Perspective", *International Journal of Innovation and Regional Development*, Special Issue: Innovative Entrepreneurship, Vol.4, No.3/4, pp.267-280, 2012.
- "The Process of Social Innovation: Multi-Stakeholders Perspective", reprinted in Daniele Chauvel (ed.), *Leading Issues in Innovation Research*, pp.172-186, API, 2011.
- "Does Foreign Investment Matter? The Effects of Foreign Investment on the Institutionalization of Corporate Social Responsibility by Japanese Firms", with K.Suzuki & A.Kok, *Asian Business & Management*, Vol.9, No.3, pp.379-400, 2010.
- "The Process of Social Innovation: Multi-Stakeholders Perspective", Proceedings of 5th European Conference on Innovation and Entrepreneurship, National and Kapodistrian University of Athens, Greece, pp. 594-601, 2010.
- "Structural Change in Corporate Society and CSR in Japan", *Corporate Social Responsibility in Asia*, edited by K. Fukukawa, pp.45-65, Routledge, 2009.
- "A Conceptual Framework of Social Entrepreneurship and Social Innovation Cluster: A Preliminary Study", *Hitotsubashi Journal of Commerce and Management*, Vol.42, No.1, pp.1-16, 2008.
- "Support for Working Parents: Government Policies and Corporate Responses in Japan", with K.Suzuki & N.Atsumi, *Asian Business & Management*, Vol.7, No.3, pp.297-319, 2008.
- "Social Innovation Cluster in Action: A Case of San Francisco Bay Area", with Doi, M., *Hitotsubashi Journal of Commerce and Management*, Vol.41, No.1, pp.1-17, 2007.
- "The Emergence of Social Entrepreneurship and its Strategy in Japan", The Corporate Responsibility Research Conference 2007, Proceedings, University of Leeds, UK, 2007.
- "Evaluation of Corporate Social Responsibility (CSR) and the Market", *Business and Society*, Ch.9, edited by Japan Association for the Comparative Studies of Management, Bunrikaku, Kyoto, 2007.

- “Corporate Social Responsibility in Japan : Analyzing the Participating Companies in Global Reporting Initiative ”, with K.Suzuki, EIJS, Stockholm School of Economics, Working Paper 208, 2005.
- “Changes in the Market Society and Corporate Social Responsibility”, *Asian Business & Management*, Vol.3, No.2, pp.151-172, 2004, reprinted in *Corporate Governance and Globalization*, T.Clarke & M. Dela Rama, (eds.), Vol. 3: Convergence and Diversity, SAGE Publications, pp.21-23, 2006.

Selected Books in Japanese

- *Social Business Case: Social Innovation in an Era of Falling Birthrate and Aging Population*, (ed.), Chuokeizai-sha, Tokyo, 2015.
- *CSR Management of Japanese Companies*, Chikura Publishing, Tokyo, 2014.
- *Creation and Diffusion of SOCIAL INNOVATION*, (ed.), NTT-Publishing, Tokyo, 2013.
- *Responsible Competitiveness*, NTT-Publishing, Tokyo, 2013.
- *Reconstruction of Corporate Social System*, Chikura Publishing, Tokyo, 2008 (revised ed), original 2002.
- *SRI, New Business and Finance*, (ed.), Toyo Keizai, Tokyo, 2007.
- *CSR-Business and Society*, NTT-Publishing, Tokyo, 2006.
- *CSR Management*, (ed.), Chuokeizai-Sha, Tokyo, 2004.
- *SRI: Introduction for Socially Responsible Investment*, (ed.), Nihon Keizai Shinbun, Tokyo, 2003.

Selected Presentations at Conferences and Seminars (invited)

2016

- "Sustainable Innovation and Business Strategy", Keynote Speech, 2016 International Conference on Climate Finance and Industry, Inha University, Incheon, Korea, 28 November.
- "Social Business and Innovation", Seminar, Fu Jen Catholic University, New Taipei City, Taiwan, 9 November.
- "Social Business and Innovation", Seminar, Dharma Drum Institute of Liberal Arts, New Taipei City, Taiwan, 2 November.
- "Governance Structure of Business and Society", Keynote Speech (in Japanese), 90th Annual Conference of Japan Academy of Business Administration, Senshu University, 9 September.
- "Sustainable Development and Roles of Private Sector", Keynote Speech (in Japanese), 66th Annual Conference of Japan Society of Marketing and Distribution, Chiba University of Commerce, Japan, 4 June.
- “Facts and Trends of Strategic CSR for Financial Sector”, Symposium: 2016 International Conference of Taiwan Finance Association, New Taipei City, Taiwan, 27 May.
- "Sustainability Challenges and Roles of Private Sector", Keynote Speech, Symposium: Sustainability and Innovation - Opportunities and Challenges: Perspectives from Japan and Germany, Japanese German Center Berlin, Germany, 12 February.
- "Challenges of CSR management in Japanese companies", Symposium: Challenges in Japanese Management, Berlin Institute for International Business Studies, Berlin, Germany, 10 February.

2015

- "Achieving the Sustainable Goals: Innovation and Collaboration", Huawei Sustainability Salon, Shenzhen,

China, 3 December.

- "Risks and Opportunities in Japan: Local Communities Confronting Demographic Change and Climate Change", Joint Workshop, DIJ and Tanimoto Research Group, DIJ, Tokyo, 12 November.
- "Challenges and Opportunities for the CSR Development: A Lesson from Japanese Companies". International Conference: Challenges and Opportunities for the CSR development in Japan, Taiwan, and Asia, National Taipei University, Taipei, Taiwan, 4 November.
- "Entrepreneurship and Sustainable Innovation", Plenary Session, JFBS 5th International Annual Conference, Waseda University, Tokyo, Japan, 10 September.
- "Relationship between Corporation and Society in Japan: the past and present", Seminar, Waikato Management School, University of Waikato, Hamilton, New Zealand, 13 August.
- "Japanese Corporation and its Stakeholders: Changing the Relationship", School of Management, Massey University, Auckland, New Zealand, 11 August.
- "CSR Management and Stakeholder Relations in Japan", Institute of Economic Research, Kyoto University, Kyoto, 13 February.

2014

- "Social Entrepreneurship and Social Innovation: Multi-Stakeholders Perspective", East Asian Economic Studies, Duisburg-Essen University, Duisburg, Germany, 12 November.
- "CSR and Stakeholder Relations in Japan", Graduate School of East Asian Studies, Free University Berlin, Germany, 7 November.
- "Social Entrepreneurship and Social Innovation", Free University Berlin, Germany, 3 November.
- "Social Entrepreneurship and Social Innovation: Multi-Stakeholders Perspective", Centre for Business in Society, Coventry Univ., UK, 22 October.
- "Implementation of CSR Management and Stakeholders Relations", International CSR, Sustainability, Ethics & Governance Conference, University of Surrey, Surrey, UK, 14 August.
- "Prospects for Sustainability Management", Huawei Sustainability Conference, Shenzhen, China, 24 April.
- "What is expected for Sustainable Development?", International Conference on Law, Society and Sustainable Development: Problems and Prospects, Keynote Speech, Nirma University, Ahmedabad, India, 17 February.

2013

- "Social Innovation for Sustainable Development", Plenary Session: New Idea in Growth: Sharing and Cooperation, Asia Future Forum 2013, Hankyoreh Media Group, Seoul, Korea, 31 October.
- "CSR Trends and Challenges", Breakout Session 1: New Trend of CSR in Korea, China, and Japan, Asia Future Forum 2013, Hankyoreh Media Group, Seoul, Korea, 30 October.
- "Questioning the Relationship between Business and Society", Symposium (in Japanese), 32nd Annual Conference for Social and Economic Systems Studies, Kyoto Sangyo University, Kyoto, Japan, 27 October.
- "CSR and Corporate Governance: Comparative Study of European Companies and Japan" Plenary Session 1, JFBS 3rd International Annual Conference, Waseda University, Tokyo, Japan, 19 September.
- "Globalization and Corporate Sustainability", Symposium, Japan Academy of Business Administration,

Kanto Division, Waseda University, Tokyo, Japan, 29 June.

2012

- "Entrepreneurs and Sustainable Development", The Role of Entrepreneurs in the Political Economy of the Pacific Rim, University of Missouri, St. Louis, USA, 14 October.
- "Innovation for Sustainable Development"; Plenary Session, 2nd Annual Conference, Japan Forum of Business and Society(JFBS), Waseda University, Tokyo, Japan, 20 September.
- "Economic Leadership and Values", German-Japanese Young Leaders Forum 2012, Challenges of Leadership in Risk and Crisis Management, Munich, Germany, 29 June.
- "Stakeholder Engagement and Strategic Management", Keynote Speech (in Japanese), 12th Annual Conference, Japan Academy of Strategic Management, Tokyo Fuji University, Japan, 17 March.
- "Business and Society, its Global Trend, and Subject: Comparison Study of US, EU, and Japan" , keynote speech, Macro-economics and Economic System Study Group and Comparative Economic Study Group, Institute of Economic Research, Kyoto University, Japan, 17 February.

2011

- "Disaster and Social Innovation", symposium (in Japanese), 30th Annual Conference, the Japan Association for Social and Economic Systems Studies, University of Tokyo , Japan, 30 October.
- "Responsible Competitiveness: Exploring the Link between CSR and Core Competitiveness Factors", EBEN Annual Conference, with Marc Vilanova (ESADE Business School), Antwerp, Belgium, 17 September.
- "Sustainable Development and Multi-Stakeholders", Japan Forum of Business and Society (JFBS) Annual Conference, Waseda University, Tokyo, Japan , 16 September.
- "Business in Society: What we aim for and do", Keynote Speech, Forum of Business and Society, Marunouchi Building, Tokyo, Japan, 20 May.
- "CSR Management in Japanese Companies", Seminar on the Japanese Economy and Society, the Maison franco-japonaise, Tokyo, Japan, 10 February.

2010

- "Business Leadership: Corporate Responsibility and the Challenge and Opportunity of the Sustainable Enterprise Economy", Plenary session, Fourth International Annual Conference, Asia Pacific Academy of Business in Society (APABIS), United Nations University, Tokyo, Japan, 4 November.
- "The Process of Social Innovation: Multi-Stakeholders Perspective", 5th European Conference on Innovation and Entrepreneurship, National and Kapodistrian University of Athens, Greece, 16 September.
- "CSR and Corporate Governance: Challenges for Japanese Corporations", Seminar at East Asian Economic Studies, Duisburg-Essen University, Duisburg, Germany, 7 July.
- "CSR and Corporate Governance: Challenges for Japanese Corporations", Seminar at Vlerick Leuven Gent Management School, Gent, Belgium, 25 June.
- "CSR and Corporate Governance: Challenges for Japanese Corporations aftermath of Economic Crisis", Conference: CSR—Japan and German Approaches and Experiences, Japan-German Center Berlin, 19 February.

Main Funded Projects

- Research on Social Innovation--"Aiming to resolve 'Declining birthrate and aging population'", funded by AXA Life Insurance Co.,Ltd, Project Leader, 2012--2014.
- "Research on the Process of Social Innovation", funded by TRUST Sixty Foundation, Project Leader, 2008--2009.
- "International Research on Sustainability Practices in the Retail Industry", funded by University of Ryerson and Retail Council of Canada, Project Member, 2008.
- "Possibility and Problems of Socially Responsible Investment in Japan", funded by Nomura Securities, Project Leader, 2005--2006.
- "Research on the Theory and Concept of Social Enterprise", funded by TRUST Sixty Foundation, Project Leader, 2005--2006.

Visiting Professor (invited)

Free University of Berlin (Lecture: Business and Society), 2017; Cologne Business School (Lecture: Corporate Social Responsibility), 2017; National Taipei University (Lecture: Corporate Social Responsibility), 2016; Free University of Berlin (Lecture: Business and Society), 2014; Free University of Berlin (Lecture: Business and Society), 2010.

Visiting Scholar (invited)

National Taipei University (2015), Massey University, New Zealand (2015), Stockholm School of Economics (2004)

Social Activity

He has served as Council and Committee of Government: METI, MHLW, MOE, MLIT and CAO.

He was Representative Director (2005-09)/Special Advisor (2009-11) of Social Innovation Japan(NPO).

He has provided third-party opinions on CSR reports of and consulting to several dozens of Japanese listed-companies. He is also Councilor and Advisor of some foundations and NPOs.

As of 15th April, 2017.