

**“Rethinking Business History in Modern China”  
12-14 June 2014, Hannover, Schloss Herrenhausen  
Workshop Program**

**Thursday, 12 June, 2014**

**Opening**

09:00-10:30 **Klaus Mühlhahn** (Freie Universität Berlin)  
*Welcome Address*

09:30-10:30 **William C. Kirby** (Harvard University)  
*Keynote Lecture*

**10:30-10:50 Coffee break**

**Panel 1: Connecting China and the World: The Shipping Industry**

10:50-12:10 10:50-11:10  
**Bert Becker** (University of Hong Kong):  
*Chinese Merchants and Western Shipping Competition in South China  
in the 1890s*

11:10-11:30  
**Henry Sze Hang Choi** (University of Hong Kong):  
*One Country, Two Systems: The Foreign-Flagged Chinese Junks in the  
Waters of Hong Kong and Guangdong Province (1902-1910)*

11:30-11:50  
Chair and Discussant: **Yeh Wen-hsin** (University of California, Berkeley)

11:50-12:10  
**Questions**

**12:10-01:25 Lunch**

## Panel 2: Commercial Encounters: Chinese and Foreign Businesses (Part 1)

01:25-02:45

01:25-01:45

**Pui-Tak Lee** (University of Hong Kong):

*The History of Bank of China: A Critic on the Documentation and Research*

01:45-02:05

**Camilla Brautaset** (Bergen University):

*Merchants and Missionaries: Connecting China, Norway and Beyond*

02:05-02:25

Chair and Discussant: **Debin Ma** (London School of Economics)

02:25-02:45

**Questions**

**02:45-03:05 Coffee Break**

## Panel 2: Commercial Encounters: Chinese and Foreign Businesses (Part 2)

03:05-04:55

03:05-03:25

**Chang Chih-yun** (Shanghai Jiao Tong University):

*The Opening of the Treaty Ports and the Expansion of Foreign Companies in China: The Spatio-Temporal Presentation by Geographic Information System*

03:25-03:45

**Alain Le Pichon** (University of Hong Kong):

*From Monopoly to Free Trade: How the Introduction of Competition in the Tea Export Trade of China Heralded the End of the Hong System, Canton, 1835-1838*

03:45-04:05

**Victor Zatsepine** (University of Connecticut):

*Fur, Gold and Growing Chinese Economic Influence in Manchuria and the Russian Far East, 1860s-1920s*

04:05-04:25

Chair and Discussant: **Debin Ma** (London School of Economics)

04:25-04:55

Questions

**04:55-05:10 Break**

### Panel 3: Contextualizing Business: State and Environment

05:10-06:45

05:10-05:30

**Fion Wai Ling So** (University of London):

*Drawing the Boundary Between the Private and Government-Regulated Sectors in Shandong in the Early Twentieth Century*

05:30-05:50

**Philip Thai** (Northeastern University):

*Unscrupulous Merchants, Illicit Joint Ventures, and the Business of Smuggling in Coastal China*

05:50-06:10

**Micah S. Muscolino** (Georgetown University):

*The Nature of Modern Chinese Enterprise: Integrating Environmental and Business History*

06:10-06:30

Chair and Discussant: **Yeh Wen-hsin** (University of California, Berkeley)

06:30-07:00

Questions

**07:00 Dinner**

**Friday, 13 June, 2014**

### Panel 4: China's Mining Enterprises

09:00-11:10

09:00-09:20

**Xue Yi** (China University of Mining and Technology):

*晚清煤矿的兴起及其影响 [The Rise of Coal Mining in the Late Qing and its Influence]*

09:20-09:40

**Elizabeth Sinn** (University of Hong Kong):

*Making Money in South China: Ho Amey's Tianhua Mining Co. (founded 1884)*

09:40-10:00

**Tsu-yu Chen** (Academia Sinica):

*滿鐵的礦業經營：以撫順煤礦為例 [The South Manchurian Railway Company and the Mining Industry: The Example of the Fushun Coalmine]*

10:00-10:20

Chair and Discussant: **Nicolas Schillinger** (Freie Universität Berlin)

10:20-10:50

**Questions**

**10:50-11:10 - Coffee break**

#### Panel 5: Business Strategies (Part 1)

11:10-01:00

11:10-11:30

**Brett George Sheehan** (University of Southern California):

*Taking Money from Strangers – and Friends: Evidence on Chinese Corporate Form from the Dongya Corporation, 1932-1950*

11:30-11:50

**Sun Huei-min** (Academia Sinica):

*大蕭條中的求生策略：以美恆紡織股份有限公司為例 [Surviving the Great Depression: A Case Study of Meiheng Textile Corporation Limited]*

11:50-12:10

**Chi-Kong Lai** (University of Queensland):

*Lu Zuofu and the Minsheng Company, 1925-1945*

12:10-12:30

Chair and Discussant: **Timothy Cheek** (University of British Columbia)

12:30-01:00

**Questions**

**01:00-02:15 Lunch**

### Panel 5: Business Strategies (Part 2)

02:15-04:05

02:15-02:35

**Mathias Mutz** (RWTH Aachen):

*'The Son Coming Through the Western Door'. Business Strategies of the German Siemens Companies on the Chinese Market, 1904-1937*

02:35-02:55

**Eugenia Lean** (Columbia University):

*An Enterprise in Tinkering: Chen Diexian's Vernacular Industry in Early Twentieth Century China*

02:55-03:15

**Elisabeth Köll** (Harvard University):

*Selling Industrialization and Technological Progress: Foreign Multinationals in China's post-1895 Emerging Market*

03:15-03:35

Chair and Discussant: **Timothy Cheek** (University of British Columbia)

03:35-04:05

**Questions**

**04:05-04:25 Coffee Break**

### Panel 6: Success and Failure in the Chinese Market

04:25-05:45

04:25-04:45

**Man-houng Lin** (Academia Sinica):

*Native Opium's Consumption Market in Late Qing China*

04:45-05:05

**Matthew D. Johnson** (Grinnell College):

*Cultural Industries and Cultural Markets in Republican China: The Motion Picture as Case Study*

05:05-05:25

Chair and Discussant: **Brooks Jessup** (Freie Universität Berlin)

05:25-05:45

**Questions**

**06:00 Dinner**

**Saturday 14 June, 2014**

### Panel 7: Banking

09:00-10:20

09:00-09:20

**Ghassan Moazzin** (University of Cambridge): *Bankers, Diplomats and War: The Deutsch-Asiatische Bank and the First World War in China*

09:20-09:40

**Hubert Bonin** (Bordeaux University):

*Hankow as a Pioneering Platform for French Economic and Banking Interests Upstream the Yangze (from the 1910s to the 1920s)*

09:40-10:00

Chair and Discussant: **Sheldon Garon** (Princeton University)

10:00-10:20

Questions

**10:20-10:40 Coffee Break**

### Panel 8: Doing Business Under Socialism

10:40-12:00

10:40-11:00

**Robert K. Cliver** (Humboldt State University):

*Surviving Socialism: Private Industry and the Transition to Socialism in China*

11:00-11:20

**Christopher R. Leighton** (Massachusetts Institute of Technology):

*Stones in the River: China's Big Capitalists through the Post-Mao Transition*

11:20-11:40

Chair and Discussant: **Markus Taube** (Universität Duisburg-Essen)

11:40-12:00

**Questions**

***12:00-01:15 Lunch***

**Concluding Discussion**

01:15-01:45

**Yeh Wen-hsin** (University of California, Berkeley):

*Concluding Remarks*

01:45-02:30

**Final Discussion**

***End of Workshop***