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Business Address:

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Research Theme:

- Corporate System, Business and Society, Corporate Social Responsibility, Social Business

Present Position:

Professor, School of Commerce, Waseda University (2012--)

Professor, Graduate School of Commerce and Management, Hitotsubashi University (2000--2011)

Professor, Faculty of Commerce and Management, Hitotsubashi University (1997--2011)

Visiting Professor, Free University Berlin, Department of History and Cultural Studies (2010)

Representative Director of Social Innovation Japan (NPO) (2005--2009), Special Advisor (2009--2010)

Education:

Degree: PhD in Business Administration

- Graduate School of Business Administration, Kobe University, Japan,(1981-1984).

Master of Business Administration

- Graduate School of Business Administration, Kobe University, Japan,(1979-1981).

Bachelor of Business Administration

- Faculty of Business Administration, Osaka City University, Japan,(1974-1979).

Academic Activities:

- President, Japan Forum of Business and Society (2011--)
- Board Member, the Japan Association for Social and Economic Systems Studies
(President, 2009--2012)
- Editorial Board, Japan Forum of Business and Society (2011--)
- Program Committee, Chairperson, JFBS-Humboldt Joint CSR Conference
- Editorial Advisory Board, Sustainability Accounting, Management and Policy Journal (2013--)
- Guest Editor, Journal of Corporate Citizenship, special issue : Japanese Approaches to CSR (2014)
- The Humboldt-International Conference on Corporate Sustainability and Responsibility, Program Committee

Selected Papers in English

- "Introduction: Japanese Approaches to CSR", Special Issue of *Journal of Corporate Citizenship*, 2014
(forthcoming).

- *Dictionary of Corporate Social Responsibility*, eds. by Idowu, et al, [entries: CSR Reporting, Enlightened Self Interest, ISO26000, Role of Nonprofit Sector, Stakeholder Engagement, Stakeholder Mapping, Venture Philanthropy], Springer (forthcoming).
- "Introduction: CSR and Corporate Governance", ed. by Japan Forum of Business and Society, *CSR and Corporate Governance*, Chikura-Shobo, 2014 (forthcoming).
- "Corporate Social Responsibility and Management Process in Japanese Corporations", in *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 9, No.1, 2013. pp.10-25
- *Encyclopedia of Corporate Social Responsibility*, eds. by Idowu, S. O, Capaldi, N, Zu, L and Das Gupta, A., Springer, 2012, [entries: Sanpoyoshi and CSR, Keidanren].
- "Sustainable Development and Multi-Stakeholders Process", ed. by Japan Forum of Business and Society, *Sustainable Development and Multi-Stakeholders*, Chikura-Shobo, 2012.
- "The Emergent Process of Social Innovation: Multi-Stakeholders Perspective", *International Journal of Innovation and Regional Development*, special issue: Innovative Entrepreneurship, Vol.4, No.3, 2012.
- "The Process of Social Innovation: Multi-Stakeholders Perspective", reprinted in Daniele Chauvel (ed.), *Leading Issues in Innovation Research*, API, 2011, pp.172-186.
- "Does Foreign Investment Matter? The Effects of Foreign Investment on the Institutionalization of Corporate Social Responsibility by Japanese Firms", with K.Suzuki & A.Kok, *Asian Business & Management*, Vol.9, No.3, 2010.
- "The Process of Social Innovation: Multi-Stakeholders Perspective", proceedings of 5th European Conference on Innovation and Entrepreneurship, National and Kapodistrian University of Athens, Greece, September 2010.
- "Structural Change in Corporate Society and CSR in Japan", *Corporate Social Responsibility in Asia*, ch.2, Edited by K. Fukukawa, Routledge, 2009.
- "A Conceptual Framework of Social Entrepreneurship and Social Innovation Cluster: A Preliminary Study", *Hitotsubashi Journal of Commerce and Management*, Vol.42, No.1, 2008.
- "Support for Working Parents: Government Policies and Corporate Responses in Japan", with K.Suzuki & N.Atsumi, *Asian Business & Management*, Vol.7, No.3, 2008.
- "Social Innovation Cluster in Action: A Case of San Francisco Bay Area", with Doi, M., *Hitotsubashi Journal of Commerce and Management*, Vol.41, No.1, 2007.
- "The Emergence of Social Entrepreneurship and its Strategy in Japan", The Corporate Responsibility Research Conference 2007, Proceedings, University of Leeds, UK, 2007.
- "Evaluation of Corporate Social Responsibility (CSR) and the Market", *Business and Society*, Ch.9, edited by Japan Association for the Comparative Studies of Management, Bunrikaku, Kyoto, 2007.
- "Corporate Social Responsibility in Japan : Analyzing the Participating Companies in Global Reporting Initiative ", with K.Suzuki, EIJS, Stockholm School of Economics, Working Paper 208, 2005.
- "Changes in the Market Society and Corporate Social Responsibility", *Asian Business & Management*, Vol.3, No.2, 2004, reprinted in *Corporate Governance and Globalization*, T.Clarke & M. Dela Rama,(eds.), Volume III:Convergence and Diversity, SAGE Publications, 2006.

Selected Books in Japanese

- *Nihonkigyou-no-CSR Keiei* [CSR Management of Japanese Companies](Tentative), Chikura, Fall 2014, Tokyo (forthcoming).
- *So-sharu · Inobe-shon no Soushutsu to Fukyuu* [Creation and Diffusion of SOCIAL INNOVATION], NTT-Publishing Co.,LTD, Tokyo, 2013.
- *Sekinin-arū Kyousouryoku* [Responsible Competitiveness],NTT-Publishing Co.,LTD, Tokyo, 2013.
- *SRI to Atarashii Kigyō Kinyū* [SRI, New Business and Finance] (ed.), Toyo Keizai Inc, Tokyo, 2007.
- *CSR—kigyō to shakai* [CSR—Business and Society], NTT-Publishing Co.,LTD, Tokyo, 2006.
- *CSR Keiei* [CSR Management] (ed.), Chuokeizai-Sha,Inc., Tokyo, 2004.
- *SRI : Shakaiteki Sekinin Tōshi Nyūmon* [SRI: Introduction for Socially Responsible Investment] (ed.), Nihon Keizai Shinbun Inc., Tokyo, 2003.

Selected Presentations at Conferences

2014

- "Implementation of CSR Management and Stakeholders Relations", International CSR, Sustainability, Ethics & Governance Conference, University of Surrey, Surrey, UK, 14 August.
- "Prospects for Sustainability Management", Huawei Sustainability Conference, Shenzhen, China, 24 April.
- "What is expected for Sustainable Development?", International Conference on Law, Society and Sustainable Development: Problems and Prospects, Keynote speech, Nirma University, Ahmedabad, India, 17 February.

2013

- "Social Innovation for Sustainable Development", Plenary Session 1: New Idea in Growth: Sharing and Cooperation, Asia Future Forum 2013, Hankyoreh Media Group, Seoul, Korea, 31 October.
- "CSR Trends and Challenges", Breakout Session 1: New Trend of CSR in Korea, China, and Japan, Asia Future Forum 2013, Hankyoreh Media Group, Seoul, Korea, 30 October.
- "Questioning the Relationship between Business and Society", (Organized Symposium), 32nd Annual Conference for Social and Economic Systems Studies, Kyoto Sangyo University, Kyoto, Japan, 27 October.
- "CSR and Corporate Governance : Comparative Study of European Companies and Japan" Plenary Session 1, JFBS 3rd International Annual Conference, Waseda University, Tokyo, Japan, 19 September.
- "Globalization and Corporate Sustainability", (Symposium), Japan Academy of Business Administration, Kanto Division, Waseda University, Tokyo, Japan, 29 June.

2012

- "Entrepreneurs and Sustainable Development", The Role of Entrepreneurs in the Political Economy of the Pacific Rim, University of Missouri, St.Louis, USA, 14 October.
- "Innovation for Sustainable Development"; Plenary Session 1, 2nd Annual Conference, Japan Forum of Business and Society(JFBS), Waseda University, Tokyo, Japan, 20 September.
- "Economic Leadership and Values", German-Japanese Young Leaders Forum 2012, Challenges of Leadership in Risk and Crisis Management, Munich, Germany, 29 June.

- "Stakeholder Engagement and Strategic Management", keynote speech, 12th Annual Conference, Japan Academy of Strategic Management, Tokyo Fuji University, Japan, 17 March.
- "Business and Society, its Global Trend, and Subject: Comparison Study of US, EU, and Japan" , keynote speech, Macro-economics and Economic System Study Group and Comparative Economic Study Group, Institute of Economic Research, Kyoto University, Japan, 17 February.

2011

- "Recovery from Disaster and Corporate Management", symposium, Kanto division meeting of Japan Society of Business Administration, Meiji University, Tokyo, Japan, Japan, 10 December.
- "Disaster and Social Innovation", 30th Annual Conference, the Japan Association for Social and Economic Systems Studies, University of Tokyo , Japan, 30 October.
- "Responsible Competitiveness: Exploring the Link between CSR and Core Competitiveness Factors", EBEN Annual Conference, with Marc Vilanova (ESADE Business School), Antwerp, Belgium, 17 September.
- "Sustainable Development and Multi-Stakeholders", Japan Forum of Business and Society (JFBS) Annual Conference, Waseda University, Tokyo, Japan , 16 September.
- "Theme: Possibility of Round Table in Japan", Japan Forum of Business and Society (JFBS) Annual Conference, Waseda University, Tokyo, Japan, 16 September.
- "Business in Society: What we aim for and do", keynote speech, Forum of Business and Society, Marunouchi Building, Tokyo, Japan, 20 May.
- "CSR Management in Japanese Companies", Seminar on the Japanese Economy and Society, the Maison franco-japonaise, Tokyo, Japan, 10 February.

2010

- "Business Leadership: Corporate Responsibility and the Challenge and Opportunity of the Sustainable Enterprise Economy", Plenary session, Fourth International Annual Conference, Asia Pacific Academy of Business in Society (APABIS), United Nations University, Tokyo, Japan, 4 November.
- "The Process of Social Innovation: Multi-Stakeholders Perspective", 5th European Conference on Innovation and Entrepreneurship, National and Kapodistrian University of Athens, Greece, 16 September.
- "CSR and Corporate Governance: Challenges for Japanese Corporations", Seminar at East Asian Economic Studies, Duisburg-Essen University, Duisburg, Germany, 7 July.
- "CSR and Corporate Governance: Challenges for Japanese Corporations", Seminar at Vlerick Leuven Gent Management School, Gent, Belgium, 25 June.
- "CSR and Corporate Governance: Challenges for Japanese Corporations aftermath of Economic Crisis", Conference: CSR—Japan and German Approaches and Experiences, Japan-German Center Berlin, 19 February.

2009

- "Construction of Sustainable Society: Changing Style of Global Governance and the Multi-Stakeholder Process", President's memorial lecture, 28th Japan Association for Social and Economic Systems Studies, Kansai University, 17 October.
- "CSR and Governance System", Keynote speech, 50th Anniversary of the Annual Conference of the Academic Association for Organizational Science, Waseda University, 10 October.

- "The Failure of CSR and Public Policy", CSR International Conference, Konrad Adenauer Foundation & KoSIF, Seoul Plaza Hotel, Seoul, 25 June.

2008

- "Do Individual CSR Activities Lead to the Sustainable Development of Society?", Keynote speech, EAMSA, 25th Annual Conference, Doshisha Business School, Kyoto, 4 December.
- "CSR and Corporate Value: Global Trends and Strategy in Japan", Keynote speech, the 18th Management Forum, The Institute of Management Research of Chung-Ang University, Seoul, 28 November.
- "CSR In Japan: Its Historical Background and Policy", CSR Workshop, Deutsches Institut Fur Japanstudien: DIJ, Tokyo, 12 November.

2007

- "Does Foreign Ownership Matter? Effects of Ownership Structure on Socially Responsible Practices In Japan", with K.Suzuki, and A.Kok, EAMSA Annual Conference, University of Leeds, UK, 29 November.
- "Corporate Social Responsibility and Public Policy", ADBI Conference; Enhancing CSR in Asia, Asian Development Bank Institute, Tokyo, 19 November.
- "The Emergence of Social Entrepreneurship and its Strategy in Japan", Corporate Responsibility Research Conference, University of Leeds, UK, 16 July.

Main Funded Projects

- Research on Social Innovation--"Aiming to resolve 'Declining birthrate and aging population'", funded by Axa Life Insurance Co.,Ltd, Project Leader, 2012--2014.
- "Research on the Process of Social Innovation", funded by TRUST Sixty Foundation, Project Leader, 2008--2009.
- "International Research on Sustainability Practices in the Retail Industry", funded by University of Ryerson and Retail Council of Canada, Project Member, 2008.
- "Possibility and Problems of Socially Responsible Investment in Japan", funded by Nomura Securities, Project Leader, 2005--2006.
- "Research on the Theory and Concept of Social Enterprise", funded by TRUST Sixty Foundation, Project Leader, 2005--2006.

As of 9th June, 2014.