

Emoticons, Emoji and Kaomoji – The Transformation of Communication in the Digital Age

Thursday, 23rd June 2016

10.00 Welcome and Introduction

Elena Giannoulis

10.15-12.15 Panel 1

Emoji and Language: A Global Phenomenon?

Discussant: Christopher Scholz (Freie Universität Berlin)

Jonathan E. Abel (The Pennsylvania State University)
Emoji and the Question of Universal Language

Alisa Freedman (University of Oregon)
Japanese Emoji and World Literature

14.00-16.00 Panel 2

Emoji as a Visual Communication Tool: Functions and Strategic Use

Discussant: Christoph Petermann (Freie Universität Berlin)

Michaela Oberwinkler (Eberhard Karls Universität Tübingen)
Emoticons in Social Media – A Sociolinguistic Corpus Analysis “Does a Japanese Grandpa use Kaomoji?”

Marta Fanasca (The University of Manchester)
“*Impact taisetsu da!*” The Use of Emoji and Kaomoji in *dansō*'s Blogs

16.30-18.30 Panel 3

Cross-Cultural Forms and Issues: Overcoming Communication Barriers

Discussant: Robert König (Universität Heidelberg)

Jin Liu (Georgia Institute of Technology)
Affective and Emotive Writing: The Newly Coined Chinese Characters on the Internet

Marzena Karpinska (University of Tokyo) / Katarzyna Rozanska (Autonomous University of Barcelona) / Paula Kurzawska (Freie Universität Berlin)
Emoticons – Lingua Franca of the Young Generation or a Culture Specific Product Leading to Misunderstandings?

Christina Siever (Universität Zürich)
Iconographic Communication in Digital Media: Emojis in WhatsApp, Twitter, Instagram

Friday, 24th June 2016

10.00-12.00 Panel 4

Iconic Markers of Emotion and Affect: Medial Representations of Emoji

Discussant: Hajime Stadler (Freie Universität Berlin)

Lukas R. A. Wilde (Eberhard Karls Universität Tübingen)

Japanese “Working Characters” as Semiotic Hybrids of Emojis and Pictograms

Satomi Sugiyama (Franklin University Switzerland)

Playful yet Powerful: Emoticons and Affective Labor

14.00-16.00 Panel 5

A New Mode of Creative Expression: Kaomoji in Japan and their Impact on International Culture

Discussant: Niels Bader (Freie Universität Berlin)

Dale K. Andrews (Tohoku Gakuin University)

From Digital to Analog: Emoticons on the Prayer Tablets of Anime Pilgrims

Risa Matsuda (University of Tsukuba).

Construction of Iconicity in Scenes of Kaomoji

16.00-17.00 Final Discussion and Conclusion Remarks

Elena Giannoulis